

# LAURA KATHRYN LAPHAM | *copywriter*

Los Angeles, CA  
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lauraklapham.com

## EDUCATION

Miami Ad School  
San Francisco, CA  
Copywriting  
October 2014–March 2016

University of Colorado  
Boulder, CO  
BA: History  
Certificate: Digital Media  
January 2011–May 2014

University of Edinburgh  
Edinburgh, Scotland  
History  
January–May 2013

## ORGANIZATIONS

Delta Delta Delta  
Boulder, CO  
January 2011–May 2014  
Vice President of Membership  
Panhellenic Delegate

The Odessey  
Boulder, CO  
August 2011–December 2012  
Writer

## EXPERIENCE

RPA  
Los Angeles, CA  
Copywriter  
ampm, ARCO, Dole, Pocky,  
Southwest Airlines  
July 2018–Present

mcgarrybowen  
San Francisco, CA  
Copywriter  
July 2017–June 2018

Jr. Copywriter  
Intel, Hidden Valley Ranch, Fresh Step,  
Berkeley Rep Theater  
April 2016–June 2017

Cutwater  
San Francisco, CA  
Copywriter Intern  
Brawny, Peet's Coffee, MD Save  
January–March 2016

Kroenke Sport and Entertainment  
Denver, CO  
Sponsorship and Media Sales Intern  
August–September 2013

Allied –THA  
Denver, CO  
PR and Marketing Intern  
August–December 2012

## > SKILLS

> Proficient in: *Mircosoft Office*,  
*Wordpress*, and *Google Docs*  
Familiar with: *Photoshop*, *Illustrator*,  
*InDesign*, *Final Cut Pro X*, and  
*HTML 5 & CSS*

*References available upon request.*